



**QM-WRMVAD:**  
Matte WR vinyl w/permanent adhesive

With its stay-flat liner and our signature matte microporous coating, this is sure to be your go-to aqueous adhesive vinyl product. Best for any mounted application where tight curves and clean cutting need to be addressed. Highly water resistant and fast drying receptive coating for faster production times.




**Benefits:**

- Water Resistant
- Instant Dry Coating
- Fast Dry Times
- Smooth Non-Glare Finish

**Applications:**

- Print & Cut Systems
- Decals
- Mounted Board Signage
- A-Frame Boards

**TECHNICAL DATA:**

SURFACE FINISH:	Matte	WHITENESS:	148 (CIE Ganz)
BASE MATERIAL:	Monomeric PVC	OPACITY:	95
ADHESIVE:	Clear Permanent Acrylic	GLOSS MEASUREMENT:	3 +/- 10 by Angle of 60°
LINER MATERIAL:	Double-side PE coated wood pulp paper	DURABILITY:	Indoor: Up to 1 year Outdoor: 6 months
LINER WEIGHT:	155 GSM +/- 10%	ROLL LENGTH:	100 FT.
LINER THICKNESS:	6 Mil +/- 1	ROLL WIDTHS:	24", 36", 42", 50" & 60"
FACE STOCK WEIGHT:	175 GSM +/- 10%	CORE:	2"
FACE STOCK THICKNESS:	6 Mil +/- 1	PRINT SIDE:	Print Side Out
BRIGHTNESS:	105 (ISO Blue Whiteness)	INK RECOMMENDATIONS:	 AQUEOUS



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly. Storage: Up to one year if stored in proper conditions (cool, dry place 50-80°)

