

# WIDE FORMAT & DIGITAL PRINT MEDIA





## **QM-ECOWV**:

Perforated vinyl 70/30 ratio w/ removable adhesive dual paper liner

The 70/30% perforation pattern allows for the maximum print surface, making it ideal for all retail exterior-mount window graphics requiring small detail and text. Clear adhesive, removable up to one year. The dual perforated paper liner protects printer beds.



### **Benefits:**

- Easy Application
- Removable
- Vivid Graphics

#### **Applications:**

- POP Decals
- Retail and Commercial Window Signage

Hole Size: 1.6mm, Perf Ratio of 30%

#### TECHNICAL DA



TECHNICAL DATA:			
SURFACE FINISH:	Gloss	BRIGHTNESS:	74 (ISO Blue Whiteness)
BASE MATERIAL:	Monomeric PVC	WHITENESS:	80 (CIE Ganz)
BASE SIDE DESCRIPTION:	White Surface/Black Back	GLOSS MEASUREMENT:	46 +/- 10 by angle of 60°
ADHESIVE MATERIAL:	Solvent PSA	DURABILITY:	Indoor: Up to 1 year Outdoor: Up to 6 months
LINER MATERIAL:	Perforated Silicon and PE Coating Composit Liner	ROLL LENGTH:	164 Ft.
LINER WEIGHT:	185 GSM +/- 10%	ROLL WIDTHS:	54"
LINER CALIPER:	10 Mil +/- 1	CORE:	3″
FACE STOCK WEIGHT:	190 GSM +/- 10%	PRINT SIDE:	Print Side Out
FACE STOCK CALIPER:	8 Mil +/- 1	INK RECOMMENDATIONS:	ECO-SOLVENT 🕡 LATEX * 🙀 UV

STORAGE: Up to six months if stored in proper conditions (cool, dry place 50-80°)

\*Accepts a maximum of 200% ink flow for UV print systems



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly. Storage: Up to six months if stored in proper conditions (cool, dry place 50-80°)

