



**WIDE FORMAT &
DIGITAL PRINT MEDIA**

Marquis
Digital/Laser Print Media



**QM-WTM:
6 Mil Matte Hybrid White-backed Label
w/Removable Adhesive**

Vibrant colors and sharp line printing with white backside makes this media stand out from the crowd. The most economical alternative to Tyvek, Teslin, and other tear strength products, that also works with multiple print platforms. This tree-free and PVC-free media truly redefines film with many various applications that require extreme durability and/or die cutting. The removable adhesive makes it easy to switch out with no residue.



Benefits:

- Tear Resistant & Leaves NoResidue
- Water/Weather Resistant
- Light Weight & Stretch Resistant
- Can be written on with pen, pencil, or sharpie

Applications:

- Window Clings
- Labels, Decals
- Signs, & Posters
- Cooler Door Stickers



Registered Latex Developer



TECHNICAL DATA:

SURFACE FINISH:	Matte	WHITENESS	123 (CIE Ganz)
MELTING POINT:	390° F	GLOSS MEASUREMENT:	6 +/- 10% by angle of 60°
FACE STOCK WEIGHT:	116 GSM +/- 10%	OPACITY:	96
FACE STOCK CALIPER:	5.5 MIL +/- 1	DURABILITY:	Indoor: Up to 1 year Outdoor: Up to 6 months
LINER WEIGHT:	130 GSM +/- 10%	SHEET SIZES:	12 x18 in. 13 x19 in. Special Order Sizes Available
LINER CALIPER:	5 MIL +/- 1	PRINT SIDE:	Single Side Printable
BRIGHTNESS:	101 (ISO Blue Whiteness)	INK RECOMMENDATIONS:	COLOR LASER, INDIGO, DIGITAL PRESS, UV



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly. Storage: Up to one year if stored in proper conditions (cool, dry place 50-80°)

