

# WIDE FORMAT & DIGITAL PRINT MEDIA





## **QM-WRPPAD**:

#### Everyday matte polypropylene w/permanent adhesive

This media has been one of our top selling products since our company was founded. High performing matte polypropylene that can except heavy ink loads while maintaining exceptional resolution and tonal range. Best used on any flat mounted surface, easier to apply than vinyl due to its rigidity. White a new and improved adhesive and liner that gets more aggressive over time.



### **Benefits:**

- Water Resistant
- Smooth Non-Glare Finish
- Tear Resistant
- Economical

#### **Applications:**

- Flat Mounted Signage
- Indoor Signage
- Short Term Outdoor Signage
- Decals

Registered Latex Developer

TECHNICAL DATA:			
SURFACE FINISH:	Matte	WHITENESS:	95 (CIE Ganz)
BASE MATERIAL:	Polypropylene	GLOSS MEASUREMENT:	3 +/- 10 by Angle of 60°
ADHESIVE:	Clear Permanent Acrylic	OPACITY:	96
LINER MATERIAL:	PET Film	DURABILITY:	Indoor: 1 year Outdoor: 6 months
LINER WIEGHT:	45 GSM +/- 10%	ROLL LENGTH:	100 FT.
LINER THICKNESS:	1 Mil +/- 1	ROLL WIDTHS:	24", 36", 42", 50", & 60"
FACE STOCK WEIGHT:	103 GSM +/- 10%	CORE:	2"
FACE STOCK CALIPER:	8 Mil	PRINT SIDE:	Print Side Out
BRIGHTNESS:	108 (ISO Blue Whiteness)	INK RECOMMENDATIONS:	



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly. Storage: Up to one year if stored in proper conditions (cool, dry place 50-80°)

