



QM-MPU3P:
50 lb Matte Uncoated Paper
w/Permanent Adhesive and White Liner

This PVC-Free, permanent adhesive uncoated matte paper label is perfect for any type of economical adhesive application. Capable of high ink saturation without warping, it is a must have for any label printing operation. It is also capable of being written on by pencil or pen. Compatible with Dry Toner, Indigo, Digital Press, and UV print platforms.



Benefits:

- Economical
- Die-cut Friendly
- Good Ink Adhesion
- Can Be Written On

Applications:

- Shipping/Address Labels
- Print or Write-on Name Tags
- Bar Code Labels
- General Labeling
- Low-cost Print Runs



Registered Latex Developer



TECHNICAL DATA:

| | | | |
|---------------------|--------------------------|----------------------|----------------------------------------------------|
| SURFACE FINISH: | Matte | WHITENESS | 123 (CIE Ganz) |
| ADHESIVE TYPE: | Permanent Acrylic | GLOSS MEASUREMENT: | 2 +/- 10% by angle of 60° |
| FACE STOCK WEIGHT: | 70 GSM +/- 10% | OPACITY: | 96 |
| FACE STOCK CALIPER: | 3.5 MIL +/- 1 | DURABILITY: | Indoor: Up to 1 year Outdoor: Up to 6 months |
| LINER WEIGHT: | 83 GSM +/- 10% | SHEET SIZES: | 8.5 x 11", 8.5 x 14", 11 x 17", 12 x 18", 13 x 19" |
| LINER CALIPER: | 4 MIL +/- 1 | PRINT SIDE: | Single Side Printable |
| BRIGHTNESS: | 101 (ISO Blue Whiteness) | INK RECOMMENDATIONS: | COLOR LASER, INDIGO, DIGITAL PRESS, UV |



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly. Storage: Up to one year if stored in proper conditions (cool, dry place 50-80°)

