



ZOOM PAPER QM-MPPREM: 10pt Semi-matte Card Stock

Zoom Paper offers rich color reproduction, superior image quality and excellent opacity. It's dependable performance ensures a trouble-free run. 10pt cover, smooth, sturdy card stock that's a perfect choice for commercial printing or small print shops. Accepts color laser, digital press and HP Indigo print systems.



Benefits:

- Sturdy 10pt Card Stock
- Smooth Semi-matte Finish
- Two-sided Printing
- Ideal for Die-cutting and Perforating
- 98% Opaque

Applications:

- Retail POP & Shelf Marking
- Tabletop Advertising
- Packaging
- Direct Mail
- Business Cards, Post Cards, Greeting Cards, Invitations
- Announcements & More!



Registered Latex Developer



TECHNICAL DATA

SURFACE FINISH:	Matte/Matte	OPACITY:	98
BASE WEIGHT:	237 GSM +/- 10%	SHEET SIZES:	8.5 x 11", 8.5 x 14", 8.5 x 14" w/score,
CALIPER:	10pt		11 x 17", 12 x 18", 13 x 19"
BRIGHTNESS:	94 (ISO Blue Whiteness)	PRINT SIDE:	Double Side Printable
WHITENESS	113 (CIE Ganz)	INK RECOMMENDATIONS:	COLOR LASER, INDIGO, DIGITAL PRESS, UV
GLOSS MEASUREMENT:	10 +/- 10% by angle of 60°		



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly. Storage: Up to one year if stored in proper conditions (cool, dry place 50-80°)

