

## WIDE FORMAT & DIGITAL PRINT MEDIA





## **OM-KRAFT4P:** 80 lb. Matte Brown Kraft Paper w/Permanent Adhesive and Yellow Liner

With nearly unlimited creative uses, this 80 lb. Kraft Paper adhesive label gives you a unique, long lasting economical solution. PVC-Free, perfect for any label application where the graphic must stay put. Compatible with Dry Toner, Indigo, Digital Press, and UV print platforms.



## **Benefits:**

- Economical
- Matte Brown Kraft Finish
- Permanent Adhesive
- Die-cut Friendly
- Write-on Friendly

## **Applications:**

- Eco-awarness Branding
- Organic Product Labelling
- Holiday, Vintage & Craft Labelling
- Decals & Stickers
- Low-Cost Print Runs





TECHNICAL DATA:			
SURFACE FINISH:	Matte Brown Kraft	WHITENESS	N/A (CIE Ganz)
ADHESIVE TYPE:	Permanent Acrylic	GLOSS MEASUREMENT:	2 +/- 10% by angle of 60°
FACE STOCK WEIGHT:	70 GSM +/- 10%	OPACITY:	96
FACE STOCK CALIPER:	4 MIL +/- 1	DURABILITY:	Indoor: Up to 1 year Outdoor: Up to 6 months
LINER WEIGHT:	87 GSM +/- 10%	SHEET SIZES:	8.5 x 11", 8.5 x 14", 11 x 17", 12 x18", 13 x 19"
LINER CALIPER:	4 MIL +/- 1	PRINT SIDE:	Single Side Printable
BRIGHTNESS:	N/A (ISO Blue Whiteness)	INK RECOMMENDATIONS:	COLOR LASER, INDIGO, DIGITAL PRESS, UV



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly. Storage: Up to one year if stored in proper conditions (cool, dry place 50-80°)

