





## **QM-EZTAQUELITE:**

Light weight matte fabric w/ removable wall adhesive

Easy to put up and easy to take down. This fabric can be applied without bunching or bubbling in one easy step, and will not stretch out. It is scratch resistant and extremely durable. Use this on smooth walls as decor graphics or windows for point of purchase.



## **Benefits:**

- Water Resistant
- True Removable Wall Adhesive
- Ultra Strong

## **Applications:**

- Interior Walls
- Contour Cut Characters
- Short Term Indoor Floor Graphics



| TECHNICAL DATA:     |                            |                      |  |
|---------------------|----------------------------|----------------------|--|
| SURFACE FINISH:     | Matte                      | WHITENESS:           | 110 (CIE Ganz)                               |
| BASE MATERIAL:      | Polyester                  | GLOSS MEASUREMENT:   | $3$ +/- $10\%$ by angle of $60^\circ$        |
| FABRIC WEAVE:       | 150D x 150D                | OPACITY:             | 95   |
| ADHESIVE MATERIAL:  | Removable Acrylic Adhesive | DURABILITY:          | Indoor: Up to 1 year Outdoor: Up to 6 months |
| LINER MATERIAL:     | PE Coated on Both Sides    | ROLL LENGTH:         | 75 FT.                                       |
| LINER WEIGHT:       | 108 GSM +/- 10%            | ROLL WIDTHS:         | 24", 36"                                     |
| LINER CALIPER:      | 5 Mil +/- 1                | CORE:                | 3" with 2" adapter                           |
| FACE STOCK WEIGHT:  | 226 GSM +/- 10%            | PRINT SIDE:          | Print Side Out                               |
| FACE STOCK CALIPER: | 9 Mil +/- 1                | INK RECOMMENDATIONS: | AQUEOUS LATEX UV UV                          |
| BRIGHTNESS:         | 96 (ISO Blue Whiteness)    |                      |  |



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly. Storage: Up to one year if stored in proper conditions (cool, dry place 50-80°)

