



**WIDE FORMAT &  
DIGITAL PRINT MEDIA**

**Magnate**  
Eco Solvent, Latex, UV Media



**QM-ECOBANNER**  
Non-woven PVC-free Fabric

This media is the perfect alternative to expensive PVC scrim banner. Made from pressed polypropylene fibers, it is a strong, and lightweight product. Can be rolled, folded, grommated, sewn, and best of all, recycled. The price point is typically half of what you would spend on a coated scrim, allowing you to walk away with a higher profit while also staying green.



**Benefits:**

- Non-Woven Polypropylene Fibers
- Durable & Lightweight
- PVC-free/Recyclable
- Easy to Sew and Grommet
- Economical

**Applications:**

- Hanging Banners
- Outdoor & Indoor
- Roll Up Displays
- Eco-Friendly Installations
- Best PVC Scrim Banner Alternative

Registered Latex Developer



**TECHNICAL DATA:**

SURFACE FINISH:	Semi-gloss	OPACITY:	93
BASE MATERIAL:	Polypropylene	DURABILITY:	Indoor: Up to 1 year Outdoor: 6 months
BASE WEIGHT:	172 GSM +/- 10%	ROLL LENGTH:	150 ft.
CALIPER:	20 Mil +/- 1	ROLL WIDTHS:	54"
BRIGHTNESS:	100 (ISO Blue Whiteness)	CORE:	3" with 2" Adapter
WHITENESS:	122 (CIE Ganz)	PRINT SIDE:	Print Side Out
GLOSS MEASUREMENT	5 +/- 10% by angle of 60°	INK RECOMMENDATIONS:	ECOSOLVENT  LATEX  UV



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly. Storage: Up to one year if stored in proper conditions (cool, dry place 50-80°)

