



## QM-PRISM-P: Pink Holographic PVC Vinyl w/Permanent Adhesive

Our new pink-tinted holographic PVC adhesive vinyl is the perfect solution for eye catching contour cut graphics and packaging labels. This product has a thin layer of holographic PET film providing the holographic color shift effect, and the rest of the print product is made up of traditional PVC vinyl. This means that this product will perform great on contour cutters for stickers and signage. We make a wide variety of different color shift options, ensuring your branding will stand out in any store/retail environment!



### Benefits:

- Unique, Eye-catching Color-shifting Properties
- Easy Contour-cutting
- Permanent Adhesive
- Performs Excellent with White Ink

### Applications:

- Contour-cut Permanent Graphics
- Indoor/Outdoor Signage
- Packaging Labels & Stickers
- Retail Point of Purchase Graphics

Registered Latex Developer



#### TECHNICAL DATA:

|                     |                                  |                      |  |
|---------------------|----------------------------------|----------------------|--|
| SURFACE FINISH:     | Pink Holographic                 | OPACITY:             | 99   |
| BASE MATERIAL:      | PVC/PET Hybrid                   | GLOSS MEASUREMENT:   | N/A by angle of 60° (mirror-like reflective)                         |
| ADHESIVE MATERIAL:  | Permanent Clear Acrylic Adhesive | DURABILITY:          | Indoor: Up to 1 year. Outdoor: Up to 6 months                        |
| LINER MATERIAL:     | Double PE Coated Silicone Paper  | STORAGE:             | Up to 1 year if stored in proper conditions (cool, dry place 50-80°) |
| LINER WEIGHT:       | 148 GSM +/-10%                   | ROLL LENGTH:         | 82 ft.   |
| LINER CALIPER:      | 5 Mil +/- 1                      | ROLL WIDTHS:         | 37.8"  |
| FACE STOCK WEIGHT:  | 173 GSM +/- 10%                  | CORE:                | 3"   |
| FACE STOCK CALIPER: | 6 Mil +/- 1                      | PRINT SIDE:          | Print Side Out   |
| BRIGHTNESS:         | N/A (ISO Blue Whiteness)         | INK RECOMMENDATIONS: | ECO-SOLVENT  LATEX  UV   |
| WHITENESS:          | N/A (CIE Ganz)                   |                      |  |



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly. Storage: Up to one year if stored in proper conditions (cool, dry place 50-80°)

