



QM-SMV: Everyday matte vinyl w/ permanent adhesive

SMV has clear, permanent, pressure sensitive adhesive and is designed for Eco-Solvent, UV and Latex-based inkjet printing. This high quality, budget friendly film can be used for promotional grade graphics, such as signs, decals and POP displays. Matte finish. Up to 3 year outdoor durability when unprinted.



Benefits:

- Excellent Color Reproduction
- For Indoor/Outdoor Use
- Bright White for Image Pop

Applications:

- POP Display
- Flexible or Rigid Mounted Signage
- Decals

Registered Latex Developer



TECHNICAL DATA: QM-SMV – EVERYDAY MATTE VINYL W/ PERMANENT ADHESIVE

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| SURFACE FINISH: | Matte | WHITENESS: | 148 (CIE Ganz) |
| BASE MATERIAL: | PVC | OPACITY: | 94 |
| ADHESIVE MATERIAL: | Hi Grade Permanent Acrylic Pressure Sensitive Adhesive | GLOSS MEASUREMENT: | 6 +/- 10% by angle of 60° |
| LINER MATERIAL: | Double-side PE coated white Wood-pulp Paper | DURABILITY: | <i>Indoor:</i> Up to 1 year <i>Outdoor:</i> Up to 6 months |
| LINER WEIGHT: | 160 GSM +/- 10% | ROLL LENGTH: | 150 Ft. |
| LINER CALIPER: | 6 Mil +/- 1 | ROLL WIDTHS: | 38", 54", & 60" |
| FACE STOCK WEIGHT: | 165 GSM +/- 10% | CORE: | 3" |
| FACE STOCK CALIPER: | 4.5 Mil +/- 1 | PRINT SIDE: | Print Side Out |
| BRIGHTNESS: | 98 (ISO Blue Whiteness) | INK RECOMENDATIONS: | ES ECO-SOLVENT L LATEX UV UV |
| STORAGE: | Up to six months if stored in proper conditions (cool, dry place 50-80°) | | |



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly. Storage: Up to six months if stored in proper conditions (cool, dry place 50-80°)

