



Matte outdoor "1-Step" floor graphic media with ANSI Anti-Slip Certification

Maximize outdoor advertising and messaging space by adding graphics to concrete, carpet, asphalt, and any other semi-rough surfaces. Matte finished hybrid fabric with sandpaper-like grit for added anti-slip protection. Bright white point for outstanding color gamut and sharp resolution. This media is tear resistant making removal an easy process. Heavy duty paper liner for easy contour cutting. A must have for any event or business looking for an amazing advertising product at a phenomenal price!



Benefits:

- Easy to Apply
- Water/Weather Resistant
- Durable / Tear Resistant
- ANSI Slip Resistance

Applications:

- Concrete Graphics
- Smooth Asphalt Graphics
- Rough Interior Floor Graphics
- Semi-Rough Surface Graphics



TECHNICAL DATA: MATTE OUTDOOR FLOOR GRAPHICS MEDIA

SURFACE FINISH:	Matte Textured	OPACITY:	95
BASE MATERIAL:	Hybrid Fabric	GLOSS MEASUREMENT:	7 +/- 10% by angle of 60°
ADHESIVE MATERIAL:	High-tac Floor Solvent/Acrylic	DURABILITY:	*Indoor: Up to 6 months depending on traffic. *Outdoor: Up to 6 months depending on traffic and weather.
LINER MATERIAL:	Coated PE paper	STORAGE:	Up to 1 year if stored in proper conditions (cool, dry place 50-80°)
LINER WEIGHT:	140 GSM +/- 10%	ROLL LENGTH:	100 Ft.
LINER CALIPER:	6 Mil +/- 1	ROLL WIDTHS:	54" & 60"
FACE STOCK WEIGHT:	230 GSM +/- 10%	CORE:	3"
FACE STOCK CALIPER:	13 Mil +/- 1	PRINT SIDE:	Print Side Out
BRIGHTNESS:	92 (ISO Blue Whiteness)	INK RECOMMENDATIONS:	ES ECO-SOLVENT L LATEX UV UV
WHITENESS:	109 (CIE Ganz)		

*Surface must be cleaned before installation, all loose debris removed from surface. For best results, apply with a rubber roller to ensure edges are sealed and water cannot get under graphic



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets, actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly. Storage: Up to six months if stored in proper conditions (cool, dry place 50-80°)