



Everyday matte WR coated polyester/ cotton canvas

This polyester-cotton blended canvas created specifically for the decor market. A low-cost option that delivers exceptional print quality partly due to the extraordinary white point and high DMAX value. Use spray fixing or spray lamination on any matte coating for true crack resistance when stretching.






Benefits:

- Crack-Free Stretching with Liquid Laminate
- Fluorescent White Point
- 1:1 "Artist" Weave
- Economical

Applications:

- Décor Gallery Wraps
- Backdrops & Murals
- Portraiture
- Giclee Reproduction

TECHNICAL DATA: EVERYDAY MATTE WR COATED POLYESTER/COTTON CANVAS

SURFACE FINISH:	Water Resistant Matte	GLOSS MEASUREMENT:	3 +/- 10% by angle of 60°
BASE MATERIAL:	35% Cotton/65% Polyester	DURABILITY:	Indoor: Up to 1 year Outdoor: Up to 6 months
FABRIC WEAVE:	Oxford 1 over 1	ROLL LENGTH:	45 FT.
BASE WEIGHT:	380 GSM +/- 10%	ROLL WIDTHS:	24" 36" & 44"
CALIPER:	18 Mil +/- 2	CORE:	3" with 2" Core Adapter
BRIGHTNESS:	110 (ISO Blue Whiteness)	PRINT SIDE:	Print Side Out
WHITENESS:	153 (CIE Ganz)	INK RECOMMENDATIONS:	 AQUEOUS  LATEX  UV
OPACITY:	94		



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets, actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly. Storage: Up to one year if stored in proper conditions (cool, dry place 50-80°)