



Monarch

Aqueous Matte Media



QM-WRMVAD: Premium Matte Vinyl w/Adhesive

With its stay-flat PE coated liner and our signature matte porous coating, this is sure to be your go-to for any mounted application where tight curves and clean cutting need to be addressed. Highly water resistant and instant dry times for faster production.



Benefits:

- Water Resistant
- Instant Dry
- Accepts Heavy Ink Loads

Applications

- Best for curved mounting or print and cut
- Decals
- Windows

TECHNICAL DATA: QM-WRMVAD – PREMIUM MATTE VINYL W/ADHESIVE

SURFACE FINISH:	Matte	OPACITY:	95
BASE MATERIAL:	PVC	GLOSS MEASUREMENT:	3 +/- 10 by Angle of 60°
ADHESIVE:	Clear Acrylic	STORAGE:	Indoor, 1 yr. at 75° and Below 40% RH
LINER MATERIAL:	Double Side PE Coated	LIFE EXPECTANCY:	1 yr. Indoor/ 3 mo. Outdoor
LINER WEIGHT:	155 GSM +/- 10%	LAMINATION:	Que Media Laminates
LINER THICKNESS:	6 Mil +/- 1	ROLL LENGTH:	100 FT.
FACE STOCK WEIGHT:	175 GSM +/- 10%	ROLL WIDTHS:	24", 36", 42", 50" & 60"
FACE STOCK THICKNESS:	6 Mil +/- 1	CORE:	2"
BRIGHTNESS:	105 (ISO Blue Whiteness)	PRINT SIDE:	Print Side Out
WHITENESS:	148 (CIE Ganz)	INK RECOMMENDATIONS:	AQUEOUS LATEX UV



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly.