



Motif

Specialty Aqueous Media



QM-WRICEBRG: Water Resistant Grey Back Display Film

This hybrid film creates a perfect stay-flat, low-cost banner stand solution. This can also be used in environments where excessive light is an issue. Dark gray back for complete opacity. Smooth, matte finish to eliminate glare and reflection. Water resistant and durable.



Benefits:

- Stay-Flat
- 100% Opaque for Bright, Bold Images.
- Semi-Rigid
- No Glare Matte Finish

Applications:

- Banner Stands
- Display Units
- Hanging Graphics

Registered Latex Developer



TECHNICAL DATA: QM-WRICEBRG – SMOOTH BLOCK-OUT DISPLAY FILM

SURFACE FINISH:	Matte	OPACITY:	100%
BASE MATERIAL:	Hybrid Film	STORAGE:	Indoor 2 yrs. between 50-80°
BASE WEIGHT:	380 GSM +/- 10%	ROLL LENGTH:	100 FT.
CALIPER:	12 Mil +/- 1	ROLL WIDTHS:	36" & 60"
BRIGHTNESS:	98 (ISO Blue Whiteness)	CORE:	3" with 2" adapter
WHITENESS:	132 (CIE Ganz)	PRINT SIDE:	Print Side Out
GLOSS MEASUREMENT:	2 +/- 10% by angle of 60° of Gloss Meter	INK RECOMMENDATIONS:	AQUEOUS ULTRA VIOLET



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly.