



# Motif

Aqueous Specialty Media



## QM-WRGLBF: Ultra Backlit Film Glossy

WRGLBF is coated to allow heavy ink saturation for sharp, vivid images. The quick dry performance will keep production moving, minimizing overhead and maximizing profits.



### Benefits:

- Hi Gloss Finish
- Water Resistant
- Maximize Color Gamut
- High Definition Ink Retention

### Applications:

- Bars and Pubs
- Indoor Gloss POP
- Low Light Settings

Registered Latex Developer



#### TECHNICAL DATA: QM-WRGLBF – ULTRA BACKLIT FILM GLOSSY

SURFACE FINISH:	Gloss	OPACITY:	77
BASE MATERIAL:	Polyester	STORAGE:	Indoor 2 yrs. between 50-80°
BASE WEIGHT:	280 GSM +/- 10%	ROLL LENGTH:	100 FT.
CALIPER:	8 Mil +/- 1	ROLL WIDTHS:	36", 50", 60"
BRIGHTNESS:	72 (ISO Blue Whiteness)	CORE:	3"
WHITENESS:	96 (CIE Ganz)	PRINT SIDE:	Print Side Out
GLOSS MEASUREMENT	51 +/- 10% by angle of 60°	INK RECOMMENDATIONS:	Aqueous  Latex



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly.