



## QM-WRBLF: Professional grade matte backlit polyester film

With a matte porous top coat that allows for heavy ink saturation and deep, dense blacks. Quick dry time and water resistant. This coating will produce graphics that will “pop” with every type of backlit box.



### Benefits:

- Front Print, Front View Backlit
- High Image Resolution
- Vivid Color and Deep Black Density
- Non-Glare Matte Water Resistant Finish

### Applications:

- Display and Boxes
- Backlit Trade Show Displays
- Lightbox Graphics
- Kiosks

Registered Latex Developer

#### TECHNICAL DATA: QM-WRBLF – PROFESSIONAL GRADE MATTE BACKLIT POLYESTER FILM

SURFACE FINISH:	Matte	OPACITY:	94
BASE MATERIAL:	Polyester	STORAGE:	Indoor 2 yrs. between 50-80°
BASE WEIGHT:	245 GSM +/- 10%	ROLL LENGTH:	100 FT.
CALIPER:	8 Mil +/- 1	ROLL WIDTHS:	36", 42", 50", 60"
BRIGHTNESS:	87 (ISO Blue Whiteness)	CORE:	3"
WHITENESS:	122 (CIE Ganz)	PRINT SIDE:	Print Side Out
GLOSS MEASUREMENT	2 +/- 10% by angle of 60°	INK RECOMMENDATIONS:	AQUEOUS  LATEX  UV



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly.