



# Magnate

Solvent, Eco Solvent, Latex, UV Media



## SPOP: Satin POP Banner

With its perfect blend of rigidity and flexibility for easy handling, this Pop film can be laminated for increased protection but is not necessary. Strong enough for multiple display insertions without breaking, tearing or chipping. 100% block-out.



## Benefits:

- 100% Blockout
- Bright White for Image Pop
- Ultra Durable and Chip Resistant

## Applications:

- Trade Show Booths
- High-End POS

Registered Latex Developer



### TECHNICAL INFORMATION: SPOP – SATIN POP BANNER

SURFACE FINISH:	Semi-Matte	OPACITY:	100
BASE MATERIAL:	Hybrid Film	STORAGE:	Indoor 2 yr. between 50-80°
BASE WEIGHT:	385 GSM +/- 10%	ROLL LENGTH:	65 FT.
CALIPER:	14 MIL +/- 1	ROLL WIDTHS:	36", 48" & 60"
BRIGHTNESS:	88 (ISO Blue Whiteness)	CORE:	3"
WHITENESS	120 (CIE Ganz)	PRINT SIDE:	Print Side Out
GLOSS MEASUREMENT:	18 +/- 10% by angle of 60°	INK RECOMMENDATIONS:	ECO-SOLVENT            LATEX            UV



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly.