



## QM-SMV: Everyday matte vinyl w/ permanent adhesive

SMV has clear, permanent, pressure sensitive adhesive and is designed for Eco-Solvent, UV and Latex-based inkjet printing. This high quality, budget friendly film can be used for promotional grade graphics, such as signs, decals and POP displays. Matte finish. Up to 3 year outdoor durability when unprinted.



### Benefits:

- Excellent Color Reproduction
- For Indoor/Outdoor Use
- Bright White for Image Pop

### Applications:

- POP Display
- Flexible or Rigid Mounted Signage
- Decals

Registered Latex Developer

#### TECHNICAL DATA: QM-SMV – EVERYDAY MATTE VINYL W/ PERMANENT ADHESIVE

SURFACE FINISH:	Matte	WHITENESS:	148 (CIE Ganz)
BASE MATERIAL:	PVC	OPACITY:	94
BASE SIDE DESCRIPTION:	Matte Front/White Back	GLOSS MEASUREMENT:	6 +/- 10% by angle of 60°
ADHESIVE MATERIAL:	Hi Grade Permanent Acrylic Pressure Sensitive Adhesive	STORAGE LIFE:	Indoor/outdoor 6 months to 1 yr (55*-85 *F)
LINER MATERIAL:	Double-side PE coated white Wood-pulp Paper	LAMINATION:	Que Media Laminates Recommended
LINER WEIGHT:	160 GSM +/- 10%	ROLL LENGTH:	150 Ft.
LINER CALIPER:	6 Mil +/- 1	ROLL WIDTHS:	54"
FACE STOCK WEIGHT:	165 GSM +/- 10%	CORE:	3"
FACE STOCK CALIPER:	4.5 Mil +/- 1	PRINT SIDE:	Print Side Out
BRIGHTNESS:	98 (ISO Blue Whiteness)	INK RECOMMENDATIONS:	ECO-SOLVENT  LATEX  UV



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly.