

## Magnate

Solvent, Eco Solvent, Latex, UV Media



## QM-SCLNGW: White Static Cling

Easy on/Easy off; this static cling product is easy to apply on any window surface. High white point offers full color gamut, vivid print. High quality paper liner for easy contour cutting and release.



## Benefits:

- High White Point
- No Glue/Adhesive
- Easy Application
- Repositionable

## **Applications:**

- Fast Food Chains
- Window POP
- Corporate Logo Prints

Registered Latex Developer



TECHNICAL DATA: SCLNGW – WHITE STATIC CLING			
SURFACE FINISH:	Gloss	GLOSS MEASUREMENT:	25 +/- 10% by angle of 60°
BASE MATERIAL:	PVC	OPACITY:	92
LINER MATERIAL:	PE Coated Paper	STORAGE:	Indoor 1 yr. between 50-80°
LINER WEIGHT:	120 GSM +/- 10%	ROLL LENGTH:	100 FT.
LINER CALIPER:	5 Mil +/- 1	ROLL WIDTHS:	50"
FACE STOCK WEIGHT:	120 GSM +/- 10%	CORE:	3"
FACE STOCK CALIPER:	5 Mil +/- 1	PRINT SIDE:	Print Side Out
BRIGHTNESS:	95 (ISO Blue Whiteness)	INK RECOMMENDATIONS:	ES ECO-SOLVENT L LATEX UV UV
WHITENESS:	68 (CIE Ganz)		



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printion and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly.