



Motif

Aqueous Specialty Media



QM-POP: POP-IN Matte Film

Now the aqueous users can make POP-IN graphics for trade shows and display units. Not too rigid for handling. We recommend using Millennium laminates for finishing and scratch resistance. Completely block-out and bright white matte porous top coat for bold, bright graphics.



Benefits:

- Ultra Durable When Laminated
- Bright White for Image Pop
- Instant Dry
- Water Resistant

Applications:

- Best for Display Units
- Trade Show Booths
- High-end POS

TECHNICAL DATA: QM-POP – POP-IN MATTE FILM

SURFACE FINISH:	Matte	OPACITY:	100%
BASE MATERIAL:	Hybrid Film	STORAGE:	Indoor 2 yrs. between 50-80°
BASE WEIGHT:	380 GSM +/- 10%	ROLL LENGTH:	65'
CALIPER:	14 Mil +/- 1	ROLL WIDTHS:	36", 50" & 60"
BRIGHTNESS:	96 (ISO Blue Whiteness)	CORE:	3"
WHITENESS:	120 (CIE Ganz)	PRINT SIDE:	Print Side Out
GLOSS MEASUREMENT	3 +/- 10% by angle of 60°	INK RECOMMENDATIONS:	AQUEOUS LATEX UV



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly.