



# Midas

Latex Media



## QM-LAPPAD: 8 Mil PP Latex & UV Matte PP with Permanent Adhesive

High quality and low cost makes QM-LAPPAD your #1 choice for general mounted advertising. Low glare finish and highly tear resistance. Top with a Que Media laminate for ultimate durability.



### Benefits:

- Economical
- Tear Resistant
- Good rigidity for easy handling
- Medium Tack, Permanent Adhesive

### Applications:

- General Mounted Posters
- POP Display
- Outdoor Short-term Mounted Posters

Registered Latex Developer



### TECHNICAL DATA: QM-LAPPAD – 8 MIL PP LATEX & UV MATTE PP WITH PERMANENT ADHESIVE

SURFACE FINISH:	Matte	WHITENESS:	80 (CIE Ganz)
BASE MATERIAL:	Polypropylene	GLOSS MEASUREMENT	8 +/- 10% by angle of 60°
ADHESIVE:	Permanent	OPACITY:	93%
LINER MATERIAL:	Clear PET	STORAGE:	Indoor 2 yrs. between 50-80°
LINER WEIGHT	40 GSM +/- 10%	ROLL LENGTH:	100 FT.
LINER THICKNESS:	1 Mil +/- 1	ROLL WIDTHS:	36" and 60"
FACE STOCK WEIGHT:	130 GSM +/- 10%	CORE:	3" with 2" Adapter
FACE STOCK THICKNESS	8 Mil +/- 1	PRINT SIDE:	Print Side Out
BRIGHTNESS:	86 (ISO Blue Whiteness)	INK RECOMMENDATIONS:	L LATEX UV UV



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly.