



## QM-ICEBRG: Hybrid smooth matte grey back blackout film

With its smooth finish ICEBRG looks exceptionally well in banner stand applications. The dark gray back will keep your images bright with no wash-out. Designed to lay-flat, this hybrid film is a cost effective option over PET film.



### Benefits:

- Dark Gray Back for No Image Wash-out
- Smooth Finish
- Excellent Stay-flat Properties

### Applications:

- Roll-Up Banners
- Indoor/Outdoor Signage
- Poster POP

Registered Latex Developer



#### TECHNICAL DATA: QM-ICEBRG- HYBRID SMOOTH MATTE GREY BACK BLOCKOUT FILM

SURFACE FINISH:	Matte	OPACITY:	100
BASE MATERIAL:	Hybrid Film	STORAGE:	Indoor 2 yrs. between 50-80°
BASE WEIGHT:	330 GSM +/- 10%	ROLL LENGTH:	100 FT.
CALIPER:	9 Mil +/- 1	ROLL WIDTHS:	36" & 60"
BRIGHTNESS:	84 (ISO Blue Whiteness)	CORE:	3"
WHITENESS:	103 (CIE Ganz)	PRINT SIDE:	Print Side Out
GLOSS MEASUREMENT	10 +/- 10% by angle of 60°	INK RECOMMENDATIONS:	ECOSOLVENT            UV



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly.