



# Motif

Specialty Aqueous Media



## QM-HVFC: High Resolution Matte Artist Canvas

HVFC is a poly-cotton blended canvas created specifically for the decor market. A low-cost option that delivers exceptional print quality partly due to the extraordinary white point and high DMAX value. Use spray fixing or spray lamination on any matte coating for true crack resistance when stretching.



### Benefits:

- Crack Free Stretching When Fixed or Laminated
- Exceptional Whiteness and Dmax Value
- Fine Weave and Texture

### Applications:

- Best for Indoor Decor Prints
- Framed Photography, Signage, Backdrops and Murals
- Ideal for Photographic and Art Prints

Registered Latex Developer



### TECHNICAL INFORMATION: QM-HVFC – HIGH RESOLUTION MATTE ARTIST CANVAS

SURFACE FINISH:	Water Resistant Matte	GLOSS MEASUREMENT:	3 +/- 10% by angle of 60°
BASE MATERIAL:	35% Cotton/65% Polyester	STORAGE:	Indoor 1 yr. between 50-80° and 50-60% RH
FABRIC WEAVE:	Oxford 1 over 1	ROLL LENGTH:	45 FT.
BASE WEIGHT:	380 GSM +/- 10%	ROLL WIDTHS:	24", 36", 44"
CALIPER:	18 Mil +/- 2	CORE:	3" with 2" Core Adapter
BRIGHTNESS:	110 (ISO Blue Whiteness)	PRINT SIDE:	Print Side Out
WHITENESS:	153 (CIE Ganz)	INK RECOMMENDATIONS:	AQUEOUS  LATEX  UV
OPACITY:	94		



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly.