



Motif

Aqueous Specialty Media



QM-EZTAQUELITE: Light Weight Matte Fabric with Removable Adhesive

Easy to put up and easy to take down. EZTAQUELITE can be applied without bunching or bubbling in one easy step, and will not stretch out. EZTAQUELITE is scratch resistant and extremely durable. Use this on smooth walls as decor graphics or windows for point of purchase.



Benefits:

- Water Resistant
- Easy Up, Easy Down
- Scratch Resistant
- Ultra Strong

Applications:

- Interior Walls
- Contour Cut Characters
- Window Display

Registered Latex Developer



TECHNICAL DATA: QM-EZTAQUELITE – WEIGHT MATTE COATED FABRIC WITH REMOVABLE ADHESIVE

SURFACE FINISH:	Matte	WHITENESS:	125 (CIE Ganz)
BASE MATERIAL:	Polyester	GLOSS MEASUREMENT:	3 +/- 10% by angle of 60°
FABRIC WEAVE:	150D x 150D	OPACITY:	85%
ADHESIVE MATERIAL:	Removable Acrylic Adhesive	STORAGE:	Indoor 2 yrs. between 50-80° and 50-60% RH
LINER MATERIAL:	Kraft PE Coated on Both Sides	ROLL LENGTH:	75 FT.
LINER WEIGHT:	145 GSM +/- 10%	ROLL WIDTHS:	24" & 36"
LINER CALIPER:	6 Mil +/- 1	CORE:	3" with 2" adapter
FACE STOCK WEIGHT:	200 GSM +/- 10%	PRINT SIDE:	Print Side Out
FACE STOCK CALIPER:	8 Mil +/- 1	INK RECOMMENDATIONS:	AQUEOUS LATEX UV
BRIGHTNESS:	96 (ISO Blue Whiteness)		



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when