



Monarch

Aqueous Matte Media



QM-EMPP: Everyday matte instant dry photo paper

This matte photo paper has a special microporous top coat allowing for heavy ink saturation as well as being instant dry and water resistant. Professional heavyweight feel. Create true skin tones and rich blacks with any aqueous print system.



Benefits:

- Water Resistant
- Vivid Colors
- Economical

Applications:

- Photo Reproduction
- Posters
- POP Displays



TECHNICAL DATA: QM-EMPP – EVERYDAY MATTE INSTANT DRY PHOTO PAPER

SURFACE FINISH:	Matte	OPACITY:	99
BASE MATERIAL:	Paper	STORAGE LIFE:	3 Yrs. Below 100° F / RH Below 40%
BASE WEIGHT:	250 GSM +/- 10%	ROLL LENGTH:	150 FT.
CALIPER:	9 ml +/- 1	ROLL WIDTHS:	36", 60"
BRIGHTNESS:	97 (ISO Blue Whiteness)	CORE:	3" with 2" Adapter
WHITENESS:	98 (CIE Ganz)	PRINT SIDE:	Print Side Out
GLOSS MEASUREMENT:	4 +/- 10% by angle of 60°	INK RECOMENDATIONS:	AQUEOUS LATEX UV



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly.