



## QM-EMPP: Everyday Matte Photo Paper

Our Everyday Matte Photo Paper delivers excellent image quality and ripple-free printing. When the job requires professional full-color graphics and photo-realistic images our heavy, bright white and matte finish paper with its ripple-free barrier layer delivers excellent highlights and rich details quickly. Water resistant and has excellent film lamination compatibility. Economically priced for all high production applications.



### Benefits:

- Water Resistant
- Photo Realistic
- Economical
- Bright White
- Excellent Line Definition

### Applications:

- Photo Reproduction
- Posters
- POS Graphics
- Framed Art
- Maps & Architectural Renderings

#### TECHNICAL DATA: QM-EMPP – EVERYDAY MATTE PHOTO PAPER

SURFACE FINISH:	Matte	OPACITY:	99
BASE MATERIAL:	Paper	STORAGE LIFE:	3 Yrs. Below 100° F / RH Below 40%
BASE WEIGHT:	250 GSM +/- 10%	ROLL LENGTH:	150 FT.
CALIPER:	9 ml +/- 1	ROLL WIDTHS:	36", 60"
BRIGHTNESS:	97 (ISO Blue Whiteness)	CORE:	3" with 2" Adapter
WHITENESS:	98 (CIE Ganz)	PRINT SIDE:	Print Side Out
GLOSS MEASUREMENT:	4 +/- 10% by angle of 60°	INK RECOMENDATIONS:	AQUEOUS  LATEX  UV

Compares To: HP Super Heavyweight Plus Matte, Epson Enhanced Matte Photo, Sihl 3337 Matte Photo Paper, & Canon Heavyweight Matte Coated Paper



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly.