



# Monarch

Aqueous Matte Media



## QM-DSWRPP-P: Everyday Stay-flat Poly Pro

This 8 mil polypropylene has a specially formulated coating on the backside to force the media to lay flat on both sides. DSWRPP-P has good tear resistance and it's smooth matte, microporous top coating gives it the ability to reproduce rich, accurate color. This is an ideal product for indoor signage.



### Benefits:

- Water Resistant
- Non-glare Matte Finish
- Tear Resistance
- Economical

### Applications:

- POP Display
- Indoor Banner
- Posters

Registered Latex Developer



#### TECHNICAL DATA: DSWRPP-P – EVERYDAY STAY-FLAT POLY PRO

SURFACE FINISH:	Matte	GLOSS MEASUREMENT:	4 +/- 10% by angle of 60°
BASE MATERIAL:	Polypropylene	STORAGE:	Indoor, 3 yrs. below 100°. RH below 40%
BASE WEIGHT:	120 GSM +/- 10%	ROLL LENGTH:	100, 200 FT.
CALIPER:	8 Mil +/- 1	ROLL WIDTHS:	24, 36, 42, 50, 60"
BRIGHTNESS:	108 (ISO Blue Whiteness)	CORE:	3" with 2" adapter (36" X 200' available on 2" core only)
WHITENESS:	136 (CIE Ganz)	PRINT SIDE:	Print Side Only
OPACITY:	96	INK RECOMMENDATIONS:	AQUEOUS  LATEX  UV



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly.