



# Motif

Specialty Aqueous Media



## ABOB: Matte Hybrid Block-out Film

ABOB is a perfect film for any indoor display use, roll-up banners, pop-in display film and indoor window graphic when used with our mounting adhesive. The bright white coating gives color a boost and the PET center keeps it from curling but this hybrid film is priced just right. It is recommended that you laminate using Que Media Millennium film.



### Benefits:

- Instant Dry for Increased Productions Times
- Water Resistant
- Strong & Durable with Very Good Stay Flat

### Applications:

- White Back Roll-up Film
- Trade Show Pop-In's when Laminated
- Inside Mounted Graphics with CLMNTD

Registered Latex Developer



### TECHNICAL DATA: ABOB – MATTE HYBRID BLOCK-OUT FILM

SURFACE FINISH:	Matte	OPACITY:	98
BASE MATERIAL:	Hybrid Film	STORAGE:	Indoor, 1 yr. between 50-80°
BASE WEIGHT:	240 GSM +/- 10%	ROLL LENGTH:	100 FT.
CALIPER:	11 Mil +/- 1	ROLL WIDTHS:	36, 60"
BRIGHTNESS:	96 (ISO Blue Whiteness)	CORE:	3"
WHITENESS:	125 (CIE Ganz)	PRINT SIDE:	Print Side Out
GLOSS MEASUREMENT:	2 +/- 10% by angle of 60°	INK RECOMMENDATIONS:	AQUEOUS  LATEX  UV



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly.